



2018 SPONSORSHIP PACKET

JULY 21st 2018 | 10AM - 4PM



WELCOME

Support Northeast Indiana's Premier Car Show

We are gearing up and getting ready for the 2018 Rolling into Roanoke Car Show. I hope you were able to attend the car show the past 4 years.

WHY BEAUTIFICATION?

We are proud of our little town of Roanoke and work hard to preserve and maintain its historic charm and character.

The **Roanoke Beautification Foundation** was started as a group of volunteers in 1992 fixing up the town. In 1999, it was officially established as a Section 501c(3) public charity in order to create a permanent organization dedicated to promoting and preserving the beautification of Roanoke. Rolling into Roanoke Car Show is our largest annual fundraiser, and along with other monetary donations and bequests enable us to continue the improvements in our little town.

The funds we raise will be used to support the Foundation's current projects which include:

- Our endowment for the maintenance of current projects and for future projects
- Adding more historic style lamp posts to downtown Roanoke
- Identifying gateways to Roanoke and creating new signage
- Installing outdoor speakers, more sponsor bricks and benches to downtown
- Helping to support the Roanoke Park Department bridge project
- 10% of the net profit from this event will be donated to the Auburn Cord Duesenberg Automobile Museum in Auburn, IN, and to the National Auto & Truck Museum also in Auburn.

Our major sponsors to date are:

- **Sweet Cars**
- **Two EE's Winery**
- **I-69 Trailer Center**
- **Summit City Chevrolet**
- **Ultra Motor Sports**
- **GM/UAW Local 2209**
- **Huntington Sheet Metal**
- **Clear Elevation**
- **FW Business People**
- **Fort Wayne Living**
- **Relentless Powersports.**

We ask that you consider the Roanoke Beautification Foundation in your annual giving plans. As a 501c(3) it is a tax deductible contribution and we welcome naming rights if you so choose.

Rick Fischer, Chairman | Cell: 260-341-3326 | decoillusions@yahoo.com

We need your commitment by February 1st 2018 to receive the full benefit of your donation.



SPONSORSHIP LEVELS

DIAMOND LEVEL - \$5,000

- Company name and logo on event sponsorship banners at registration and info booths
 - Your promotional banner that you provide on Main Street and in the Park
 - Full page 4/c advertisement in the 1,500 Rolling into Roanoke program books
 - Listed as a major sponsor in May, 2018 FW Living Magazine and June and July 2018 issues of FW Business People Magazine
 - Listed as a major sponsor in the Fort Wayne International Airport on a lite sign in baggage claim area
 - Company logo included in print media advertising
 - Company name or logo on all 10,000 fliers and all 250 2'x2' window posters.
 - Featured post on our Facebook page highlighting your company as a sponsor
 - Company listed on the Rolling into Roanoke website with a link to your site.
 - Sponsorship Acknowledgement during event announcements and awards.
 - 600 goodie bags will be handed out with your provided information to be added in them.
 - First time new sponsor gets a complimentary engraved brick on Main Street and an engraved sponsor plaque on a historic style street lamp downtown.
 - Award sponsor and judge for a Specialty Award plaque based on your favorite car of the day.
 - Two door prizes to be given in your name.
 - VIP parking for your show cars in the heart of Main St. in between 1st St. and 2nd St.
 - Advertising on Billboard located on U.S. Hwy 24 & Homestead Road
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PLATINUM LEVEL - \$2,500

- Company name and logo on sponsorship banners at registration and info booths.
- Your promotional banner that you provide on Main Street and in the Park.
- Half page 4/c advertisement in the 1,500 Rolling into Roanoke program books.
- Listed as a major sponsor in May 2018 FW Living Magazine and June and July 2018 issues of FW Business People Magazine.
- Company name or logo on all 10,000 fliers and all 250 2'x2' window posters.
- Featured post on our Facebook page highlighting your company as a sponsor
- Company listed on the Rolling into Roanoke website with a link to your site.
- 600 goodie bags will be handed out with your provided information to be added in them.
- First time new sponsor gets a complimentary engraved brick on Main Street.
- Sponsorship Acknowledgement during event announcements and awards
- Award sponsor and judge for a Specialty Award plaque based on your favorite car
- A door prize to be given in your name.
- VIP parking for a few show cars of yours downtown
- Advertising on Billboard located on U.S. Hwy 24 & Homestead Road



SPONSORSHIP LEVELS

GOLD LEVEL - \$1,000

- Company name on event sponsorship banners at registration and info booths.
 - One-Third page 4/c advertisement in the 1,500 Rolling into Roanoke program books.
 - Company listed on the Rolling into Roanoke website
 - Sponsorship Acknowledgement during event announcements and awards
 - Award sponsor and judge for a Specialty Award plaque based on your favorite car
 - 600 goodie bags will be handed out with your provided information to be added in them
 - Posting of our sponsor list on our Facebook page as a thank you.
-

SILVER LEVEL - \$500

- Company name on event sponsorship banners
 - Quarter page 4/c advertisement in Rolling into Roanoke program books.
 - Company listed on the Rolling into Roanoke website
 - Sponsorship Acknowledgement during event announcements and awards
 - 600 goodie bags will be handed out with your provided information to be added in them
 - Posting of our sponsor list on our Facebook page as a thank you.
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BRONZE LEVEL - \$250

- Company name on event sponsorship banners
 - Eighth page 4/c advertisement in the 1,500 Rolling into Roanoke program books.
 - Company listed on the Rolling into Roanoke website
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FRIEND OF ROANOKE - \$100

- Listed as sponsor in Rolling into Roanoke event program book



SPONSORSHIP FORM

Moneys raised through Rolling into Roanoke will go to the Roanoke Beautification Foundation, a 501(c)3 non-profit institution. **Your tax deductible contribution is greatly appreciated.**

Diamond Sponsor (\$5,000)

Silver Sponsor (\$500)

Platinum Sponsor (\$2,500)

Bronze Sponsor (\$250)

Gold Sponsor (\$1,000)

Friend of Roanoke (\$100)

Payable to Roanoke Beautification Foundation

GENERAL INFORMATION

PLEASE PRINT YOUR NAME OR BUSINESS NAME AS IT SHOULD APPEAR IN THE EVENT PROGRAM

Business Name:

Address:

City:

State:

Website:

Phone:

CONTACT INFORMATION

Contact Name:

Title:

Email Address:

Phone:

By signing this sponsorship form, you are agreeing to pay the selected sponsorship amount.

Signature:

Date:

IMPORTANT INFORMATION

Return to: Roanoke Beautification Foundation; PO Box 388; Roanoke, IN 46783.

Logos & Artwork to be sent digitally to: hello@clearelevation.com

Deadline: Your sponsorship is due by February 1st, 2018 to receive all the benefits of your selected level.