Rolling Into Roanoke
Where were you in ‘62?

PRESENTED BY THE ROANOKE BEAUTIFICATION FOUNDATION
HISTORIC ROANOKE INDIANA

SATURDAY JULY 22, 2017 | 10AM - 4PM
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Welcome to Roanoke’s 
4th Annual Classic Car Show 
Rolling Into Roanoke 
July 22, 2017

Wow! I can’t believe this is already the fourth year for Roanoke Beautification’s Rolling into Roanoke. We work year-round on this show, and I look forward to this day every year. My favorite part is meeting the owners of these automobiles and hearing their stories. We change the theme of the show each year because space is limited on Main Street, but what I’ve found is that it creates a different show each time — and a chance to hear more stories.

For this year’s theme we pay tribute to the iconic movie American Graffiti, and we’re having a lot of fun. It was a time when “cruizin’ the boulevards” was entertainment, and the cars in this movie are legendary. The 1932 yellow Ford coupe was the featured car in the movie. Early Fords were the cars everyone could get cheaply. They would cut them up, chop the tops, put big motors in them and then go fast. That was how “hot rodding” was born; everyone cruising up and down the streets looking for a good time. I wanted to pay tribute to Ford and what Henry Ford did that charged our cars and our love for them, especially when the ’32 coupe was born.

After WWII, veterans with skills learned in the military, would take these cheap old cars like the ’32 Ford, modify them and make them go fast. One way of doing this was using a diesel blower they had used in the service, making the blower work on a gas engine. This is how the supercharged engine was born. A big part of growing up in the late 40’s, 50’s and 60’s was street racing and car clubs competing with each other. This combination evolved into drag races becoming organized events by car clubs — most famously Woodward Ave. in Detroit and certainly in Southern California. It’s always up for debate as to who started drag racing as an event first. In 1951, a national organization was formed in Southern California to govern and create rules for drag racing called the NHRA, National Hot Rod Association.

This year’s theme, exemplified by the movie American Graffiti with its street racing and the famous 1932 yellow Ford coupe, celebrates the evolution of hot-rodding into drag racing and the popularity of a sport that was at one time open to anyone. In the 60’s and 70’s, as one of the most watched sports in the country, “win on Sunday and sell on Monday” was the catch phrase of car manufacturers and results in the cars we have on display today.

So remember the good times of days gone by and thank the men and women of our great military, not only for our freedom but for helping to start the pop culture of these cars after their service in WWII, Korean War and Vietnam War. We hope you enjoy the event this year and come back next as we pay tribute to great cars of Europe: European racing cars including classic European motorcycles and vintage café race bikes pre-1985. We will be highlighting each famous automotive country throughout the downtown area with flags marking their country and the cars they represent.

Thank you for coming to The Rolling into Roanoke Car Show Event.

Rick Fischer
Deco Illusions
Chairman: Rolling Into Roanoke
We love Roanoke. This charming little community is a vibrant testimony to the revitalization of small town America - and we have done it on our own, without government handouts and subsidies. How? Through the Roanoke Beautification Foundation. Started in 1992 by a group of local business owners and residents as a part of the local Chamber of Commerce, we became an independent 501(c)3 in 1999.

Though we all still enjoy the original downtown improvements, we have been busy continuing the legacy of progress in our town. We have continued the streetlights and flowers beyond the initial block of Main Street, improved Zent Commons including signage, re-landscaped the town’s welcome sign, led a community group of volunteers for a major downtown spring clean-up: trimming, mulching, weeding and painting the old-fashioned street lamps AND added the American flags to the streetscape. Don’t they look great?

The Rolling into Roanoke Car Show is the major fundraiser for our Foundation. This car show attracts a wide audience from all around the Midwest and along with the amazing vehicles, it showcases our prized community. Through the funds raised by Rolling into Roanoke, we were able to set up an endowment through the Huntington County Community Foundation. Currently at $50,000 our intent is to continue our beautification efforts and ensure the continued maintenance of our projects, large and small, for perpetuity.
How can you help? We encourage you to consider Roanoke Beautification Foundation in your estate planning or as a memorial gift to a friend or relative who passes away. What a beautiful tribute to your loved one. A gift to the endowment fund is a thoughtful and caring tribute that would help to continue the mission to revive this charming Indiana town that supports and encourages the beauty of our region.

We invite donations, large and small. They go to the purchase of beautiful hanging baskets of flowers, toward their maintenance, toward keeping our community clean and inviting and towards expanding the efforts to attract and maintain this charming village. Your donations help encourage a pride and sense of worth to our residents and our youth growing up in this town. And besides all that - we like cars!

We invite you to visit our information booth to make a donation or find out more about us. Thank you to the many sponsors and participants of this event. We look forward to this fun and productive day.
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UAW 2209 and General Motors proudly support the Rolling Into Roanoke Car Show!
Whether you drive a Mustang (many of us wish we did!), a classic Thunderbird, a modern-day Taurus, or a hybrid Fusion, there is no doubt that Fords are some of the most iconic vehicles that have cemented their place in American history. Originating in Dearborn, Michigan, just outside of our neighbor to the north, Detroit, the Ford Motor Company has become an American legacy and a testament to the American Dream.

Henry Ford was an innovator and forward-thinker who began his venture into creating automobiles in the late 1800s. Ford’s business sense, network of investors, and family-oriented approach allowed him to build the Ford brand from the ground up into an empire – the manufacturing of cars like the Model A and iconic Model T helped cement Ford’s success as one of the largest and most profitable companies, when looking at worldwide automotive sales.

- **1896** – Henry Ford built first vehicle at home, the Quadricycle.
- **1899** – Ford joined Detroit Automobile Company (DAC).
- **1903** – Ford’s stint with DAC was short-lived. He left and began Ford Motor Company.
- **1903** – The first Ford Model A was built.
The Ford Legacy: An American Tradition

• **1908** – Iconic Model T car was released.
  - Innovated by the invention of assembly line.
  - The Model T manufacturing is credited for ‘expanding’ the middle class in America - Ford paid workers more and set better working hours, allowing folks to buy Ford cars and have disposable income for the first time.

• **1922** – FMC acquired Lincoln Motor Company and ventured into luxury brand vehicles.

• **1932** – Flathead V8 engine was introduced and remains popular with hot-rodders today.

• **1938** – Mercury division of Lincoln-Ford company established, producing middle-priced vehicles.

• **1940s** – Ford produced military engines and equipment during the WWII era.

• **1954** – The distinctive Thunderbird was born.

• **1957** – Ford Edsel introduced, still a classic collectible today.

• **1964** – The “birth” of the Mustang, a cultural icon. A huge success, one of the fastest selling vehicles in history.

• **1976** – Fiesta hatchback became Ford’s first internationally successful front wheel drive model.
The Ford Legacy:
An American Tradition

- **1985** – Ford Taurus broke out of the boxy sedan style that was popular, quickly becoming one of the most popular Ford vehicles.
- **1990** – Ford forays into the SUV market, launching the Explorer.
- **2003** – FMC celebrates its 100th anniversary.
- **2011** – FMC discontinues Mercury line, remains Ford-Lincoln focused.
- **2014** – The Mustang’s 50th anniversary.
- **Today** – FMC is moving forward in innovation and customer experience, even testing autonomous vehicles.
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What are “Funny Cars?”

There are over 20 categories of competition in the National Hot Rod Association (NHRA), from Pro Stock Motorcycles to Top Fuel Dragsters, and the “Funny Car” is just a particular class of drag racing cars within the hot rod hierarchy.¹ Funny cars are unique and eye-catching in that they look a lot like oversized stock cars... but just a little bit funky.

Sometimes considered the precursor to the funny car, is the “Gasser.” A gasser is a type of racecar that originated on drag strips in the late 1950s, mostly inspired by production models from the 1930s, but strictly built for racing–these cars helped usher in the “Funny Car” era of drag racing. Certain brands of cars are well-suited for modification into gassers: American cars, Willys, Henry J, mid-50s Chevrolet and Ford models, and light-weight British cars.²

Funny cars’ tilt-up body design and custom built chassis are lighter, and typically made of fiberglass or carbon fiber. This is a more aerodynamic design, and funny cars are often designed to reflect the newer, popular cars of their particular era. The engine sits in front of the driver (as opposed to dragsters where the engine sits behind), and their rear wheels are shifted up the body. This change in wheel placement and enlarging the rear wheels shifted the car’s weight forward, giving much more horsepower. The oversized look and unique way the cars ‘sat’ on the ground inspired the “funny” moniker – they’re “funny” looking, not in a humorous way, but they sure do look different.
Who was the first to say just how “funny” they were? In 1965, when Chrysler put together a collection of these high-powered, altered race cars with innovative aluminum and lightweight fiberglass bodies, the move immediately drew attention. Racing legend has it that a track announcer at that race in 1965 commented on the Chrysler entries being a bit “funny looking,” and the term stuck. Funny cars were the talk of the town and quickly surged in popularity, since they were wildly loud, crazy fast, and fun to look at.

Chrysler, Ford and General Motors were the first big names to go head-to-head in funny car model manufacturing, but to this day, funny cars are still raced – Chevrolet, Ford, Dodge and Toyotas are all recognized manufacturers by the NHRA.

Sources:
1 http://gimmeinfo.com/history-funny-cars/
2 http://torqueandtread.com/trucks/gassers-the-original-funny-car/

Honor Flight of Northeast Indiana

Stop by the exhibitor area in the park to speak with representatives from Honor Flight Northeast Indiana. It is a nonprofit organization created solely to honor America’s veterans for all their sacrifices by flying them to Washington, DC to reflect at their respective memorials. Top priority is given to WWII survivors along with other veterans who are terminally ill. All trips are completely free to the veteran being honored. This photo shows one of the groups of more than 85 veterans taken on each trip.
FOR THE CAR SHOW TODAY:

EMPORIUM - Lunch - 11am-3pm

RESTAURANT Lunch - 12n- 3pm
Courtyard or Conservatory dining

COURTYARD - Drinks only after 3pm

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American Graffiti is a one-of-a-kind, coming-of-age film that transports audiences back in time to the “cruising” culture of the 1960s. Graffiti is set in a time when rock ‘n’ roll was hugely popular, drive-ins like Mel’s were the “spot,” and the cars were colorful, fast and cool. Directed and written by George Lucas, the film has the unique ability to capture just what it felt like to be a teenager during the 1960s – the film’s events and characters itself are loosely based off of Lucas’ experiences growing up in California and figuring out what to make of his life.

Graffiti begins on the last night of summer vacation for a group of teenagers, an eclectic mix who seem to round out all of the typical teenage stereotypes. Some are headed to college in the fall after this “last night of freedom,” some are staying behind in their hometown, and some are still figuring out what they want in life.

There’s Steve, the graduated high school class president who’s headed to college, and his girlfriend Laurie, the head cheerleader headed into her senior year. There’s Curt, Steve’s best friend who is supposed to join him at college – but even with his scholarship, isn’t sure what he wants. Terry “The Toad” fills out the main bunch as the “nerdy one” who is a little awkward, but is a friend to Steve and Curt so he’s always along for the ride. Then there’s John Milner, an older young man who fixes up cars, and is infamous for racing a yellow deuce coupe around town.
The movie revolves around the teenagers’ last night spent cruising through town, thinking about their futures, looking to pick up girls and stir up trouble racing cars. There’s fights, food and fleeing from the cops, all as the group faces the inevitable changes that will happen come the next morning.

The iconic cars in Graffiti don’t just set the scene, they have personalities that only add to the storyline and the characters who drive them. From the White '56 T-Bird driven by the “mystery blonde” to the '32 Deuce Coupe John races against the slick black '55 Chevy driven by Bob Falfa (played by a young Harrison Ford!), the hot rods and timeless classics in Graffiti are more than just cars and means of travel for these kids – they’re the physical representations of the cruising culture.

Graffiti became an instant classic, not only garnering critical acclaim, but striking a chord with audiences everywhere. Regardless of generation, growing up happens to everyone. The adventures, antics and angst of the teenagers in Graffiti are relatable for most, and when set on screen with dozens of classic cars and classic rock tracks in the background, it is the perfect recipe for nostalgia.
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Farmers Markets
Saturdays 9am - 1pm  July 8 - September 9
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First Friday Street Fair
“Family Game Night”
August 4  6 - 9pm
Family fun, games & food on Main Street. Free; Live Music

Taste of Roanoke
August 12  5 - 8pm
A free town-wide block party with lots of food & live music

64th Annual Roanoke Fall Festival
September 7 - 9  All Day
Carnival Rides, Parades; Live Music; Tractor Pull
www.roanokefallfestival.com

Renaissance in Roanoke Fine Art Fair
October 14;  All Day
Juried Art show outside on Main Street
renaissanceinroanoke.org

Holiday Gift Extravaganza
November 10 & 11
Holiday shopping specials with giveaways, unique gifts decorations & food

Shop Small/Win Big
Shoppers register to win $400. Drawing Dec. 23

Christmas in the Village
December 1 - Santa arrives at the library
December 2 - Santa breakfast, fun & shopping
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Featuring European sports cars, race cars, and vintage European motorcycles.

Downtown will be transformed to highlight all the great automobile manufacturers of Europe. Vehicles will be grouped by country along Main St. and downtown, marking the area with flags of countries represented and the brands of automobiles. Get registered soon as this event will sell out quickly!

Only 350 spaces are available downtown.

**Saturday July 21, 2018**

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Roanoke Fire Department, Town of Roanoke, Roanoke Police Department and volunteers, Roanoke Town Park Department, Woodburn Police Department, Huntington County Disaster Team, Roanoke Marshall Jim Wood, Jim Guy of Emergency Management Agency, Sue Federspiel of Sundown Studios, Dave Tucker and the Town Council, Jim McDonald of Pace Chevrolet as Co-Chairman, and Kelly Yeiter of Edward Jones.
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